



Bridgette Nicole Bryant

Web Designer | Marketing Director | Writer



Hello! I am Bridgette

I am a Web Designer with a knack for identifying effective marketing tactics and creating strategic marketing campaigns. I am a fabulous brand developer, able to identify and create unique methods for communicating a company's personality. Further, I am able to convert that image from an idea into tangible marketing pieces with my professional design and layout capabilities.

I have over 15 years of experience as a brand composer, web developer, and marketing material creator. I bring to the table one-of-a-kind ideas, a strong, positive work ethic, and a luxe style of design which keeps me in demand.

SEE MY WORK AT: WWW.BRIDGETTE-BRYANT.COM/DESIGN

Contact Me



- www.bridgette-bryant.com
- thebridgettebryant@gmail.com
- (818) 860-1932

Work Experience



WEB AND MARKETING DESIGNER - SELF PROPRIETOR

CreativeThinking July 2008 - present

I have worked with small and mid-sized businesses helping develop marketing strategies, define web presence, and find ways to drive traffic to their sites. I consistently deliver above expectation and receive accolades and referrals due to the high quality of my creations.

GRAPHIC DESIGNER

Verizon & DTYD January 2002 - April 2006

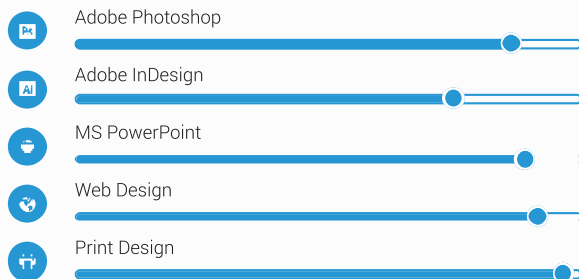
Creating attractive advertising designed to the specifications of customers and client brands was critical in both of these roles. In addition to developing unique pieces, I was often promoted to team leadership positions and assigned special projects due to my abilities.

MARKETING DIRECTOR

Zoobee Inc. Internship 2001

Though this position was classified as an internship, I single-handedly managed a 5-member marketing department. I was in charge of brand communications, event development and promotion, marketing material designs, and worked with vendors and outsourced workers.

My Skills



Highlights



- Employed by 3 of the world's top 10 advertising companies
- Worked with non-profit organizations to assist in economic sustainment
- Strong public speaker and motivational teacher
- Experience in Art Direction, Market Research, and Scientific Research
- Professional work as a copywriter and journalist
- Strong interest in physics, emerging web trends, and future of marketing
- A natural leader with high-yielding productivity and great instincts

Education



BACHELOR OF COMMUNICATIONS - ART DIRECTION

Southern Methodist University Graduated December 2001

This course of study allowed me to gain an in-depth knowledge of advertising methodologies and the psychology behind consumer purchases. Studies emphasized research, planning, and design. In addition to maintaining a high GPA, I won several awards during tenure.

BUSINESS MARKETING MINOR

Supportive curriculum for gaining an even deeper understanding of the marketing mix and what makes a brand effective. Courses were taught by industry leaders from top companies around the world.